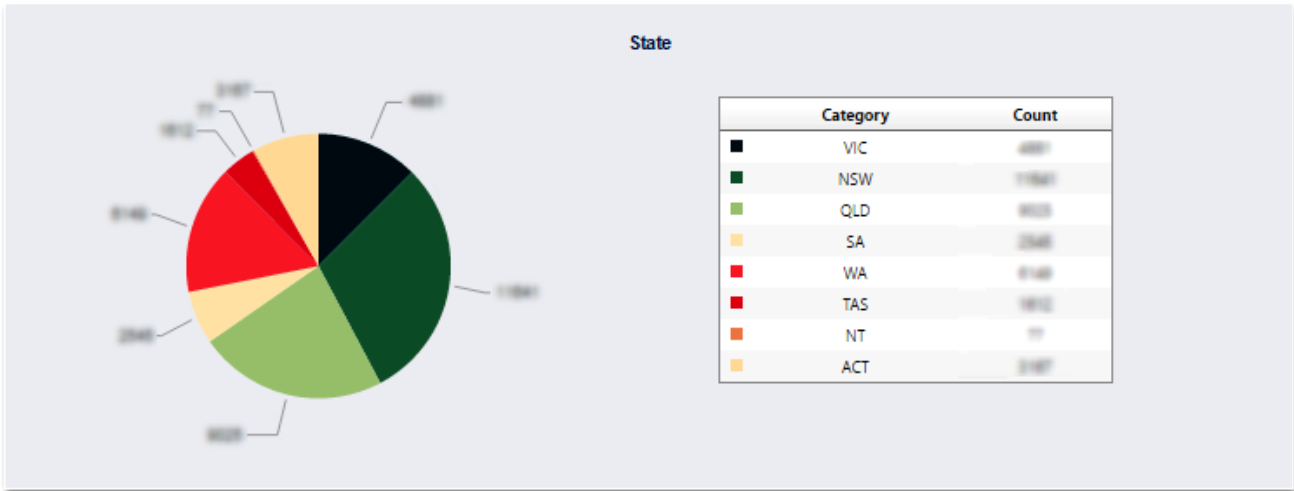
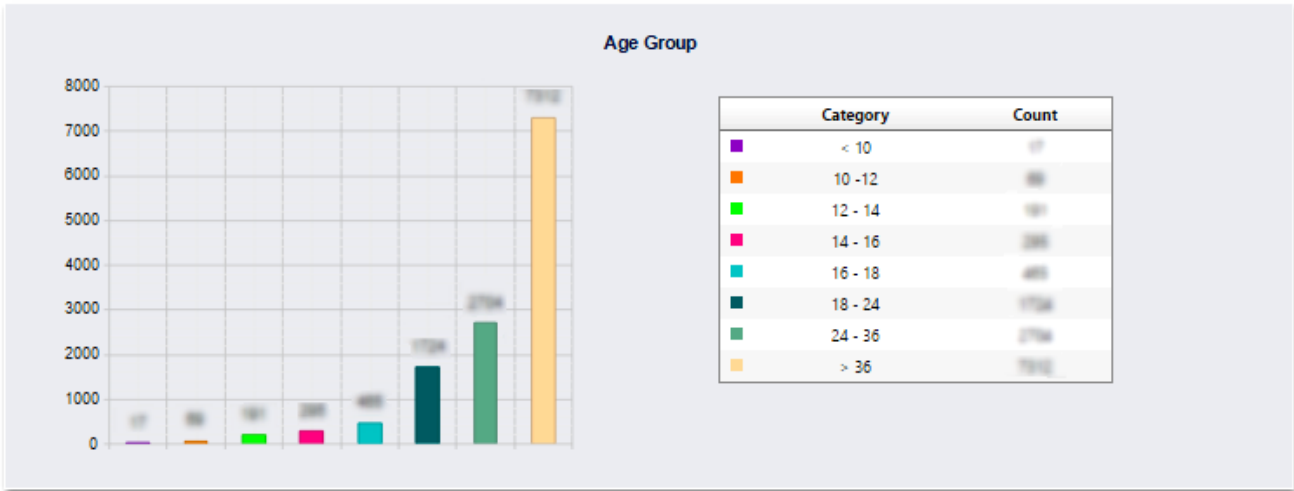
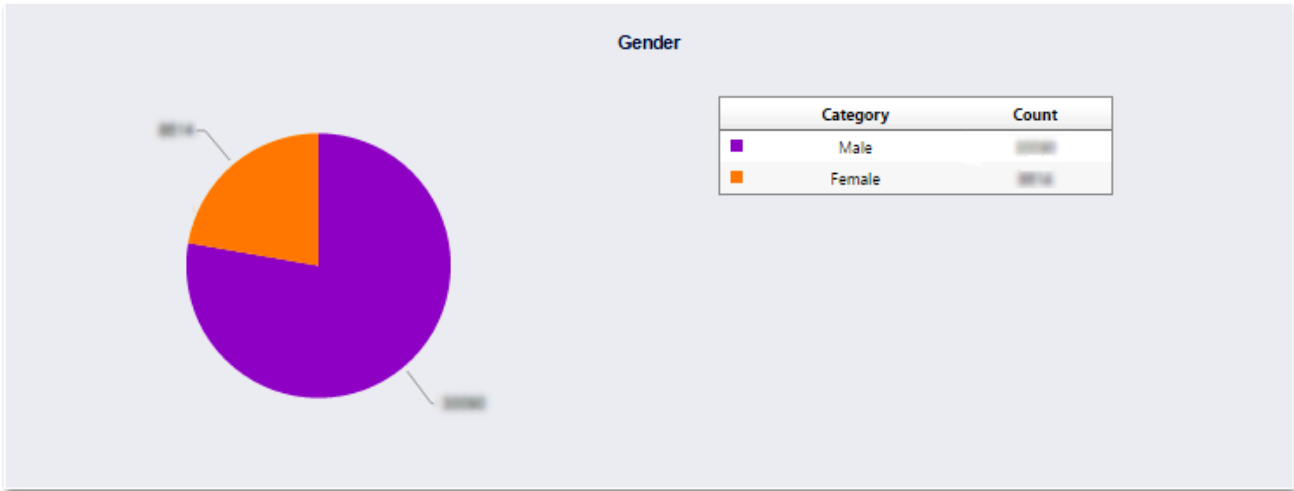


# Data Analysis and Demographics Dashboard

The Data Analysis and Demographics Dashboard provides a visual display of key performance indicators to National and State level Sporting Organisations. It acts as a central hub connecting to multiple data points across resultsvault, providing opportunities for hidden insights in your sport's participant and entity data.

- Participants
- Organisation
- Demographics



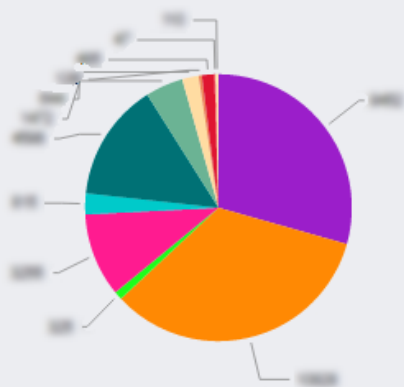
Participant Summary

ACTIVE PARTICIPANTS (UNIQUE): 15,892  
INACTIVE PARTICIPANTS (UNIQUE): 7,394  
PARTICIPANT ROLES (ACTIVE): 32,167  
REGISTERED PARTICIPANTS (LAST 12 MTHS): 6,423

DATA QUALITY FOR ACTIVE PARTICIPANTS

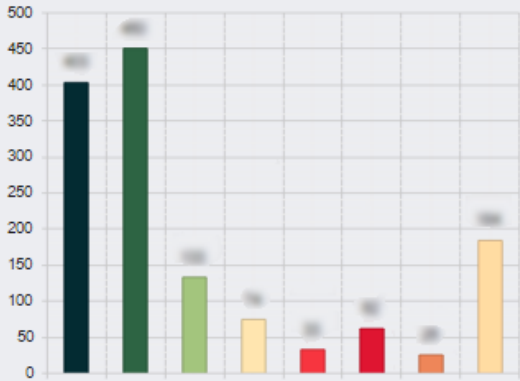
Data field		
Address	99.83%	15823
DOB	99.68%	15800
Email	67.61%	10716
Gender	99.89%	15882
Logged In	8.61%	1368
Mobile	76.74%	12185

Role Summary



Role/Subrole	Count
Player Senior	10000
Player Junior	10000
Player Veteran	100
Player Netsetgo	1000
Contact	100
Umpire	1000
Team Official	100
Office Bearer	100
Subscriber	100
Ealmer	100
Administrator	10
Member	100

Participant logins for past year



Login frequency	Count
1	400
2-4	450
5-6	150
7-8	75
9-10	30
11-15	60
16-20	25
21+	180